



“Your presentation was phenomenal! ...The standing ovation you received is a testament to your tremendous abilities to take a topic much feared by salespeople and turn it into a positive learning experience.”

*Cora Toth – Meeting Planner
Realty World - Canada*

Michael Russer *Live!*

“YOUR PASSION FOR WHAT YOU DO IS EXPRESSED FROM THE MINUTE YOU ARE ON THE STAGE TO THE VERY END!”

Darrell Plummer - CEO, Plummer & Associates



The Speaker Who Turns

Fear Into Enthusiasm!

The Father of Virtual Outsourcing – Revolutionizing the Way Business Works

Imagine how much more productive and profitable your attendees will be when they discover the secret of “Virtual Outsourcing”. This 21st century approach allows them to focus on their core competencies while “virtually” outsourcing everything else!

And, when Michael delivers this breakthrough message with his trademark passion, humor and stories, they will be talking about his keynote for a long, long time!

International Keynote Speaker, Author, Visionary, Leader and Innovator

It is so rare when one speaker “owns” a leading-edge topic so completely! By introducing virtual outsourcing to the business world, Michael has helped many thousands of business owners, entrepreneurs and sales people exponentially increase their profits, productivity and quality of life.

Turning Frustration Into Fabulous!

Humor, personal stories and high-energy interaction leave his audiences with a new confidence, hope and enthusiasm to turn their business frustration into fabulous careers. In sharing the principles of virtual outsourcing, Michael inspires and empowers every attendee to transform overwhelm into opportunity and burn-out into renewed excitement!

Vickie Smith
RUSSEr Communications
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“YOUR SESSION ‘CRITICAL STEPS TO SUCCESSFUL ONLINE MARKETING’ WAS A BIG HIT AT AREC. IT WAS CERTAINLY ONE OF THE CONFERENCES MOST INFORMATIVE AND INSPIRING PRESENTATIONS...”

*Leanne Howard – AREC Meeting Planner
Sydney, Australia*

What Meeting Planners are Saying About Michael

"We recently had Michael Russer attend our Fall Success Conference and I'll tell you what, he absolutely blew them away! It was just amazing the energy, the pure adrenalin that he put into his presentation time after time. And we had him for several of our conferences."

*Chris Brock – Meeting Planner
RE/MAX Mid-States & Dixie Region*

"We work with the best Realtors in the world. ...We also brought Michael in as a speaker to one of our events. And to me, one of the most exciting things is the way he speaks, how he gets people involved, how they're excited. The enthusiasm, he's the 'get at it' kind of guy. And you know what, people loved it!"

*Ken Goodfellow – CEO
Coach Ken, Inc. - Canada*

A Partial List of Michael's Speaking Clients

Associations

ARELLO
Association Executives Institute
International Virtual Assistants Association
REIQ (Australia)
RELO

Financial Institutions

Bank Boston
Homebanc
Wells Fargo

Securities Industry

Wall Street Financial

Franchises

C21 International
Coldwell Banker International
ERA International
GMAC International
Harcourts International (New Zealand)
Help-U-Sell
Keller Williams
Prudential
Realty World
REMAX International

Publishers

Broker Agent News
Inman News
RealComp II, Ltd.
RealTrends, Inc.
RIS Media
TREND

Real Estate

AREC (Australia)
Corcoran Group
Fox & Roach
Grubb & Ellis
Long & Foster

Government

Wyoming Real Estate Commission

Title Companies

Equity Title
First American Title

Trade Groups

Certified Residential Brokers
Certified Residential Specialists
Cyberspace Society
Employee Relocation Council
National Association of Realtors
REIQ (Australia)



Michael's Most Requested Programs

Michael offers a wide array of speaking programs that cover his five primary topic areas. The following are just a sampling of his more popular ones:

eProductivity™ - The New Standard For Getting Things Done (Business/Personal Productivity)

One of the primary keys to success is to focus on what you do best while outsourcing the rest. During this groundbreaking session, the audience will take away specific steps (that can be implemented immediately) to a) determine their own "core competencies" b) what other tasks or functions can be outsourced, and c) how to "virtually" outsource them so they can scale their business without burning out or breaking the bank.

Three Secrets That Give You The Career You Love (Career Fulfillment)

Making money is not that hard, making a great living while doing primarily what fulfills you and having the free time to enjoy it is a dream that few people realize. In this dynamic program Michael taps into the fears, frustrations and aspirations of your audience and then delivers a proven means to end the cycle of frustration forever by how to do only what they love to do, make a great living doing it and having all the free time they want to enjoy their success.

Customization Note

Since all of Michael's speaking is based upon fundamental principles, his programs can be customized to fit nearly any industry or group.

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